



FUNDRAISING CASE STATEMENT

RECOGNIZING OUR LEGACY
WHILE ELEVATING OUR
COMMUNITY

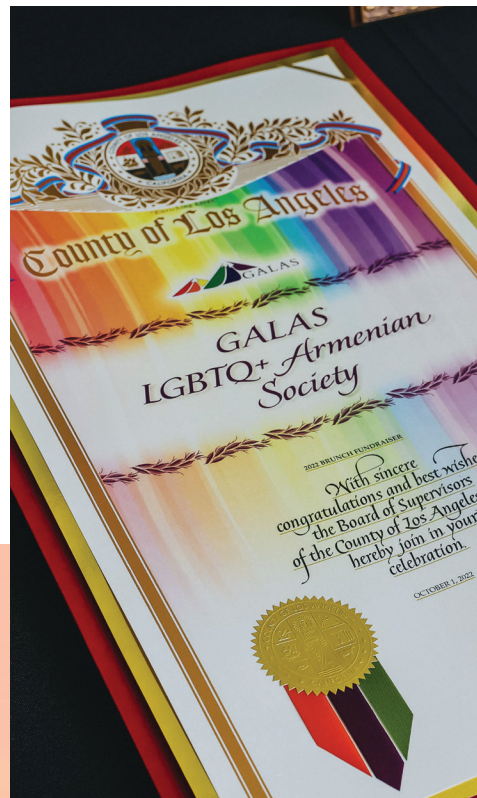


We have launched our 25th Anniversary campaign to raise \$75,000. Your generous support will help maintain and expand our critical programming.

galasla.org

WHO ARE WE?

GALAS LGBTQ+ Armenian Society was founded in 1998 in Los Angeles by a group of LGBTQ+ Armenians who were looking for friendship, support, and a sense of belonging within the community. Since its founding, it has grown into a thriving 501(c)(3) non-profit that provides supportive programming for the LGBTQ+ Armenian community, and beyond. With a local Los Angeles footprint and a global reach, GALAS serves Armenians in the diaspora and in Armenia.



25

YEARS

of building bridges and serving our community

250+

EVENTS

including education, support groups, conferences, cultural celebrations

1,500+

CONSTITUENTS

not including countless others who do not feel safe to come out

5,000

FOLLOWERS

on our global social media networks



WHAT IS OUR VISION FOR THE COMMUNITY?

We are working toward a world with safety, belonging, and thriving of the LGBTQ+ Armenian community, by:

- Creating unity within the greater Armenian community, where all Armenians feel safe
- Improving public health outcomes for the Armenian community
- Ensuring civil rights protections for Armenian LGBTQ+ individuals
- Nourishing thriving individuals who contribute to the Armenian community
- Developing resilience in communities who live at the intersection of identities
- Serving as an organizational incubator, providing thought leadership and insights for services and policies that benefit all diasporan LGBTQ+ populations

WHAT DO WE DO?

We conduct programming for the LGBTQ+ community in the Armenian diaspora and serve as leaders for LGBTQ+ issues. We do this through education programs, leadership development, arts and culture celebrations and exhibitions, outreach, community visibility, mental health and wellness offerings, and community crisis response:

1. EDUCATION AND LEADERSHIP DEVELOPMENT

COLLEGES AND UNIVERSITIES We provided resources to students in higher education within the Armenian LGBTQ+ and allied communities to thrive in their education and career pursuits. This includes annual scholarships, our work with Armenian Student Associations, and paid internships mutually benefitting GALAS and the students.

K-12 SCHOOLS We work with K-12 schools and school districts with large Armenian populations to create training frameworks and provide advocacy and crisis support, fostering safety and acceptance for Armenian LGBTQ+ students and their peers.

LARGER ARMENIAN & ALLIED COMMUNITIES We curate and host Changemaker Forums and presentations with expert speakers on topics such as trans rights, public health, and allyship to educate and guide the Armenian community toward an equitable future.

Queernissage was one of the most vibrant and full-of-life events I've ever had the pleasure of participating in.

- GALAS community member

3. ARTS AND CULTURE

We host inclusive Armenian cultural events so that LGBTQ+ Armenians can participate in parts of Armenian culture that may typically exclude our community. This includes our famed annual Queernissage market and additional events throughout the year, amplifying the work of Armenian creatives and driving economic growth for the community.



2. MENTAL HEALTH AND WELLNESS

We offer care for our community through mental health and wellness programs that help improve individual quality of life and community resiliency. This includes therapeutic support groups, wellness events, a community crisis support program to provide immediate response to individuals and institutions who are vulnerable.

Our mental health and wellness programs are more critical than ever now, at a time that LGBTQ+ communities are subject to systemic and individual attacks.

Soorj sessions helped me understand the nuances about my identity and gave me a safe space to practice dialogue with my family.

- Soorj Session attendee

WHAT ARE OUR GOALS?

The LGBTQ+ movement has made great strides, but as evidenced by current local and national dangers, there is a lot more work to be done. In fact, people who live at the **intersection of identities** tend to **fall through the gaps of systems and offerings**. Our work exists to address all of that and more.

We have built our robust programs with all-volunteer teams but we need more resources to sustain our vital programs and ensure our upward growth. With your support, GALAS is able to fill the gaps that are missed by larger LGBTQ+ nonprofits in serving our community, by growing our **culturally responsive programming** and continue **providing critical resources**.

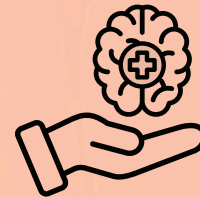
YOUR INVESTMENT WILL EXPAND THESE AREAS OF OUR WORK



Continue developing our multi-phased K-12 education offerings



Offer more academic scholarships and internships



Expand our mental health services to offer pro-rated therapy partnerships



Enrich our community crisis response programs with trainings, resources and direct aid



Host more LGBTQ+ Armenian leaders, creatives, and curated events

Your support helps us advance the Armenian diaspora so that all of us can live safely, authentically, and free from harm, regardless of identities or expressions.

JOIN US WITH YOUR SUPPORT!

WE ARE YOUR LEGACY AND WE WANT TO LEAVE A LEGACY

In GALAS's 25th Anniversary year, our campaign to raise \$75,000 will continue our offerings and increase our scope, reach, and impact. Please consider making a donation and come celebrate with us at our 25th Anniversary Gala taking place on September 16, 2023. **Whether you or your loved ones are a member of the Armenian LGBTQ+ community, or if you are a devoted ally, you can help us reach our fundraising goal.**



SPONSORSHIP LEVEL	LISTED IN EVENT PROGRAM	TICKETS TO GALA	SOCIAL MEDIA MENTION	EVENT SIGNAGE	WEBSITE ACKNOWLEDGMENT	TITLE SPONSOR
\$1,000	X					
\$2,500	X	2	X			
\$5,000	X	4	X	X	X	
\$7,500	X	6	X	X	X	
\$10,000	X	8	X	X	X	
\$25,000+	X	10	X	X	X	X

WAYS TO DONATE:



WRITE A CHECK



VISIT OUR WEBSITE



SCAN QR CODE

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